

# Jason Wu Partner

**Expertise: Compliance and Government Enforcement** 

Tel: +86 21 6859 0516
Fax: +86 10 8587 0079

Email: jason.wu@chancebridge.com



#### **Areas of Practice**

Dr. Wu specializes in corporate compliance and internal control, anti-bribery, advertising, E-commerce, FDA regulation, anti-unfair competition and antitrust, blockchain regulation, government enforcement, crisis management, and administrative reconsideration and litigation, etc. He represented many multinational companies in dealing with government investigations of commercial bribery, illegal advertising, product quality, food safety and illegal pricing and promotion, and was able to close or terminate most of the cases without penalties.

Prior to joining the firm, Dr. Wu was a counsel at two well-known red circle firms in China and worked in the Shanghai market regulation system for more than 10 years. As an officer, he was responsible for investigating hundreds of cases, presided over hundreds of administrative review cases from lower-level district agencies and represented the municipal agency in legal proceedings. Additionally, Dr Wu served as an in-house attorney in a biotech company in Boston, USA. Dr. Wu had academic education experiences in China, EU and the US.

# **Education background**

- Boston University, LLM
- East China University of Political Science and Law, PhD
- Maastricht University (the Netherlands), Visiting Researcher.
- China University of Political Science and Law, LL.B

丑



### **Work Experience**

- Dr. Wu joined Chance Bridge as a partner in 2024.
- Prior to joining the firm, he was a counsel of two well-known red circle law firms in China and worked as an in-house attorney in a biotech company in Boston, USA.
- He also worked in the Shanghai market regulation system for more than 10 years as a vice section chief
  at the district level and government attorney at the municipal level, responsible for administrative
  supervision, case investigation, case review, administrative reconsideration and litigation as well as
  legislative work.

### **Representative Matters**

### **Anti-corruption**

- Assisted a multinational pharmaceutical company in handling internal fraud investigation cases,
   making disciplinary decisions, and winning an accompanying labor dispute case.
- Assisted a multinational pharmaceutical company in handling internal anti-corruption investigation cases.
- Assisted a multinational pharmaceutical company in conducting internal investigation under the
  process of external investigation, which was confirmed and accepted by the enforcement agency.
- Assisted a multinational sustainable technologies company in conducting internal investigation against corruption conducts.

#### **Advertising and Consumer Interest Protection**

- Assisted a leading multinational information technology company in designing and launching its advertising business platform in China.
- Assisted several multinational companies in reviewing advertisements on its official website, WeChat
  official platform and third-party media channels.
- Acted as an auditor for a leading social media platform company to audit its advertising review system.

品



- Assisted a multinational beverage company in combating trademark infringement and confusion resulting in the infringer's cessation of business.
- Assisted a multinational company in assessing the compliance risk of social e-commerce business structure.
- Assisted a multinational kitchen & home appliances company in dealing with product recall.
- Assisted a multinational supermarket with promotion and marketing strategy.

### **Government Enforcement Investigation**

- Assisted a multinational polymer solutions company in dealing with the investigation of food related product standard compliance case, which was eventually withdrawn by the enforcement agency.
- Assisted several multinational companies in the enforcement investigation of illegal advertising.
- Assisted several multinational pharmaceutical companies in the enforcement investigation of commercial bribery cases.
- Assisted a multinational pharmaceutical company in handling the investigation by Ministry of Finance of China.
- Assisted a multinational consumer goods company in the investigation of unqualified products in product quality sampling inspection.
- Assisted a chip production company in dealing with the enforcement investigation of suspected infringement of trade secrets resulting in the enforcement agency's withdrawal of the case.
- Assisted a multinational environmental and sustainable technologies company in dealing with the investigation of illegal pricing case.
- Assisted a global investment firm in dealing with the government enforcement processes resulting from the disputes between investors.

# **Administrative Review & Litigation**

Assisted a medical device company in an administrative review of a commercial bribery case resulting
in the revocation of the administrative penalty decision.

品



Assisted several multinational companies in administrative litigations as a third party.

# **Compliance Program Establishment**

- Assisted a multinational pharmaceutical company in establishing its compliance program and monitoring.
- Assisted several multinational pharmaceutical and medical device companies in updating their compliance program with regard to the practice in China.
- Assisted a large food and beverage SOE to review and monitor its food safety compliance program covering manufacturing, storage, transportation, retail, franchise and export.

#### **Publications**

- Author, "New Development of the Private Enforcement System of the EU Competition Law-Based on the EU Directive on Compensation for Damages in Violation of Competition", " Social Sciences in Guangxi (广西社会科学)", No. 11, 2016
- Author, "EU's Supervision Path and Latest Development of Shadow Banking", "Journal of Financial Development Research (金融发展研究)", No. 12, 2016
- Author, "Comment on the 'Commercial Bribery Accounting Provisions in the Anti-Unfair Competition Law (Draft Amendment for Review)'—Taking 'the U.S. Anti-Overseas Corruption Law' as a Reference," Biweekly of Administration for Industry and Commerce (工商行政管理)", No. 16, 2016

## **Professional Activities**

• Member of the Administrative Law Business Research Committee of the Shanghai Bar Association

# Language

Chinese, English

묘